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Company/Press Contact:
Chris Cottle
chris@danburyhill.com
1-801-368-6032

Website Helps Seniors Realize Value & Wealth From Their Existing Life Insurance Policies

HIGHLAND Utah, Oct 2, 2007. Seniors across the country have used the Web site LifeSettlementChoice.com (www.lifesettlementchoice.com) to explore the burgeoning financial opportunity called insurance life settlement.

Most seniors are not aware of the growing secondary market that allows them to potentially sell their existing life insurance policy instead of taking pennies on the dollar for their whole policy, or, in the case of a term policy, getting nothing by letting the policy lapse or turning it back to their insurance company. In fact, 93% of American's let their policies lapse and get nothing for their contributions. Life settlement and www.lifesettlementchoice.com can change that.

“It is easy to find out if your policy has value,” said Chris Cottle, President of Danbury Hill, publisher of LifeSettlementChoice.com, “seniors simply visit the website and fill out the form. They will be contacted by a highly trained representative that will explain the options and opportunities. In some cases, depending on the situation of the policy holder, there are many options available to them to create wealth, including selling a policy, premium financing and other options. Just be sure to understand all your options.”

Life settlement has been around for decades. Today it is an industry that is exploding at a growth rate of 20% or more each year, according to Conning Research of Hartford, Conn. In fact, in the last 12 months alone over \$11 billion of life settlement transactions have taken place in the U.S.

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Because insurance policies are an asset, like a home or a car, owners have full legal right to sell their policy. Some policy sellers can get hundreds of thousands of dollars and even millions of dollars depending on their policy type and their circumstances. This opportunity is really ideal for those who no longer need a policy, or where premiums are a burden or the policy type no longer meets their needs. Seniors can see if they qualify through this special form found at <http://www.lifeselementchoice.com/qualify.asp>

ABOUT DANBURY HILL

Danbury Hill, LLC is a newly launched company aimed at offering financial opportunities to anyone over the age of 50 through multiple source, including www.lifeselementchoice.com . Marketing is conducted through direct mail, web, email and other forms of direct response marketing. Danbury Hill partners with leading companies to offer safe and proven ways to help seniors save more money, realize greater value for their money and build more and short term and long term wealth. www.danburyhill.com

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